

Institute for East Asian Studies  
Annual Report 2008-2009





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# Contents

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About IEAS	3
Director's Message	4
IEAS Programs	6
1. International Conferences	9
2. Graduate Course in Asian Cultural Studies	19
3. MOU and Visiting Fellowship	22
4. Academic Seminars	23
5. Research Activities and Outcomes	24
6. Archive	28
7. Socialization Programs	30

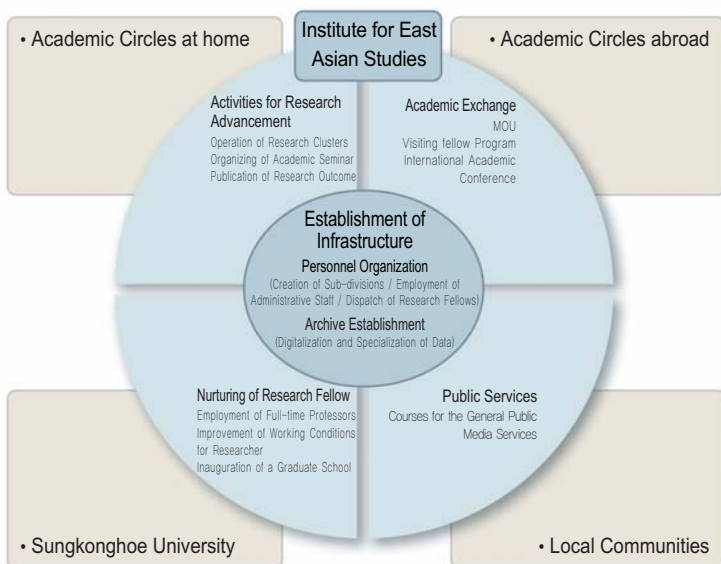
**Institute for East Asian Studies**  
at SungKongHoe University



The Institute for East Asian Studies (IEAS) at Sungkonghoe University serves as a foothold in the production of inter-Asian knowledge and culture, pursuing the formation of an Asia where all members peacefully co-exist. To this end, IEAS endeavors to map out the historical and realistic connections within Asia and outside; going beyond national borders to share and produce inter-Asian knowledge and culture.

Since its official establishment in 2003, IEAS has pushed ahead with studies of the cultural Cold War based on the traffic of public culture in Asia while promoting a productive combination of cultural and regional studies, taking note of the process of ‘cultural formation’ in Asia. On the basis of its accomplishments, IEAS has been selected to run a long-term academic research project entitled ‘Humanities Korea’ by the Korea Research Foundation. The project aim is to explore ‘Asia as a culture: reconstruction of Asia through ideology, institution and everyday life’. Taking the chance to conduct the project, IEAS hopes to reorganize both historical and real Asia, and reveal cultural routes for the alternative localization of Asia.

In brief, IEAS is trying to identify Asia through its multi-layered and multi-faceted connections, taking note of that ‘culture’, which is continually formulating the identity of Asia. Also, IEAS is striving to identify ‘culture’ at three different levels; ideology, institutions and everyday life. Building upon these efforts, IEAS is currently taking the lead in locating routes to cultural studies of the region, targeting an alternative interconnectedness of Asia directed toward pluralism and equality.



## Director's Message



IEAS is pleased to present the second annual report summarizing its activities from 2008 to 2009. IEAS is currently engaged in an ambitious project aimed at dynamically reconstructing 'Asia as a culture' within the multi-layered structure of ideology, institutions and everyday life. We aim to achieve this goal through the production of inter-Asian knowledge and culture. The year 2009 had been a time of back-breaking effort to establish Asian cultural politics as a specialized area of practical academic study, the final goal of our activities. Proudly, it can be said that we have now reached the stage of proclaiming Asian cultural politics as our academic orientation.

Over the past year, IEAS has endeavored to realize its research agenda by constructing research clusters while formulating a systematic and stable research infrastructure. We have carried out the reorganization of our institutional structure and completed the placement of full-time research and administrative staff. Also, we have held internal workshops to reorient our research objectives and develop our research spirit. All this has contributed to IEAS identifying routes toward those ideologies and institutions it hopes to build.

As the Fundamental Studies Fostering Project, which played the leading role in establishing and developing the institute in the initial phase, came to fruition in this period, IEAS moved its research focus to the Humanities Korea Project. Accordingly, the institute carried out a variety of activities related to the project, including colloquiums, internal workshops, activities for our own solidarity, programs interacting with society, specially invited lectures by globally renowned scholars and an international conference- SPICES 2009.

In particular, the Joint MA./ Ph.D. course, which is being promoted by IEAS along with the core members of Inter-Asia Cultural Studies (IACS), is an attempt to explore alternative avenues towards nurturing the next generation of academic leaders within the region, an effort of which the Inter-Asia Youth Camp Summer School is another part. In addition, SPICES 2009, organized and held in Seoul on the theme, 'Agency, Activism, Alternatives' and following on from the Penang Conference of the previous year, provided a venue in which to express our

enthusiasm for constant deliberation of Asian cultural politics that goes beyond orientalism and the Cold War perspectives.

In this period, IEAS also held intense discussions in seminars and lectures focused around our research clusters, aimed at creating venues for discussion of current issues. These constitute the top priorities of IEAS, and the outcomes have contributed to discussions on a number of themes relating to the status and role of culture in the process of constructing theoretical connections in regionalism and of formulating a modern nation state in Asia. The discussions looked at Asia as a target for academic research on Asian cultural politics; an articulation of cultural and regional studies. We are certain that these debates have helped IEAS to formulate its identity and uncover the *raison d'etre* of the institute.

Wrapping up the year 2009, it became clear that we have tasks left to be addressed next year, and they are as follows: institutionalization of scholarships, consistent and stable production of research outcomes, and the creation of specifically inter-Asian knowledge and culture. Activities planned for 2010 include the following projects: a number of international conferences, including the Inter-Asia Cultural Studies Consortium Meeting, the 1st Inter-Asia Cultural Studies Society Summer Camp, entitled "Imagining 'Inter-Asian-ness' beyond Neo-liberalism", and the Seoul-Shanghai Forum; publication of the First and Second Journals and a series of Asian Cultural Studies; the On-line Archive Project; and projects for interaction with society including the Guro Udeongbul Performance Arts Playground and public lectures. Most of all, we look forward to the research outcomes from our collaborative projects on the production of knowledge and culture which are being conducted jointly by researchers from across Asia, including IEAS research fellows.

We are well aware that the establishment of Asian cultural politics is not a simple process, but requires phased efforts to achieve the kind of genuine connections that can be established by overcoming the practice of drawing arbitrary borders between states. We are objectifying our current trajectory with the publication of this annual report, and you are most welcome to offer your candid comments on what we have done over the past year. Furthermore, we look forward to your continuing interest and encouragement as we make our way into the future.

December 31, 2009

Paik Wondam, IEAS Director 

## **IEAS Programs**

### **1. International Conferences**

In 2009, IEAS hosted and was a key player in a variety of international conferences aimed at expanding academic exchanges on subjects connected to inter-Asian and global studies of Asian culture. SPICES 2009 was successfully held at Sungkonghoe University in November 2009, contributing to the broadening of academic exchange among scholars from beyond the borders of Northeast Asia. The conference provided an avenue for critical academic debate among history and culture researchers from the region. In addition, IEAS entered the preparatory stage for the Inter-Asia Summer Camp, and for the inauguration of a graduate course in Asian cultural studies targeting the provision of a world-class interdisciplinary research base and substantive research content.

Other international meetings held in 2009 included the Korea-China Gender Colloquium and the Korea-Taiwan Workshop for Comparative Study of History.

Lastly, IEAS held an international conference as part of its basic studies project entitled, 'A Critical Study on the Production and Regulation of Cultural Production in East Asia', another core IEAS activity.

These conferences provided meaningful venues for reflection on the historical and contemporary status and significance of cultural traffic in contemporary Asia.

### **2. Graduate Course in Asian Cultural Studie**

Over the course of 2009, IEAS made a particular effort to put in place institutions required for the inauguration of a graduate course in Asian cultural studies. As a stronghold of Asian cultural studies, IEAS has been feeling the need to expand its research and nurture the next generation. With this background, we, in collaboration with other Asia-related faculties and research institutes in Sungkonghoe University, initiated the opening of the graduate course of Asian cultural studies. In succession, we concluded the Inter-Asia Academic Cooperation Agreement, which was endorsed by a number of major colleges and research institutes of cultural studies in Asia, and participated in the consortium inaugurating the Joint M.A./Ph.D. Course in Inter-Asia Cultural Studies.

The participating institutions at home and abroad plan to implement the transfer of credit, joint degrees and so on, aiming to facilitate academic and cultural communication among the younger generation and the production of alternative academic knowledge. The results of a survey on the domestic and international need for the inauguration of such a course in Asian cultural studies show that the need for cross-border cultural studies education continues to grow with cultures crisscrossing state borders. The inauguration of the above course by IEAS is expected to provide meaningful opportunities for these requirements to be met.



### 3. MOU and Visiting Fellowship

IEAS is committed to the development of joint research projects and bilateral support for knowledge production for common use via MOU with research institutes and scholars from at home and abroad. We regard MOU as an institution for coordinating and consistently developing specific research interests among concerned parties, which differentiates MOU from event-like international conferences. Following the signing of MOU with a total of 39 domestic and international research institutes and experts in 2008, IEAS concluded 17 more MOUs with relevant institutes in 2009. We plan to implement visiting and exchange scholar programs with these institutes in the years to come. We will continue to expand our partnerships with renowned researchers and research institutes both at home and abroad in the future.

### 4. Academic Seminars

IEAS has held monthly scholarly meetings, inviting domestic and international experts from the fields of cultural studies and Asian regional studies to take part. In addition, IEAS has consistently provided a venue for its research fellows to present and share their research outcomes. With these activities, IEAS is dedicated to the strengthening of our research capacity and sharing of knowledge with those from the outside.

### 5. Research Activities and Outcomes

#### (1) Research Activities

IEAS research is carried out by clusters. The three categories of clusters currently promoted by IEAS are as follows: Asian public culture; ideologies and institutions of Asia; and gender, migrants and minorities. Our cluster-based research is intended to organize main players, secure planning excellence and expertise and bolster international cooperation. The clusters are research sub-units, and have contributed to project planning by diverse members within and without the institute.

#### (2) Publication of Research Results

IEAS publications are divided into two: books and journals. *Culturescape of Cold War Asia 1: 1940~1950*, the first of the Asian cultural studies series, is the outcome of research conducted over two years by IEAS on inter-regional cultural traffic trends in Asia from both the ideological and realistic perspectives. IEAS published the outcome of the follow-up study, *Culturescape of Cold War Asia 2: 1960~1970*, in August 2009. The book closely examines the meaning of the Cold War in Asia. The research was carried out through consistent joint research and interactions with scholars from Southeast Asia.

Coupled to this, IEAS completed the planning of two books in 2009, books which will be published in 2010 as part of the Asian Cultural Series. In addition, the institute entered the preparatory process for the publication of the academic journal of cultural studies, *The*

*Lines: Asian Perspectives*, which is due in April 2010. The publication of the journal is intended to explore the possibility of practical intervention by cultural studies academics, as well as scholarly exchange among Asian researchers of cultural studies.

## **6. Archive**

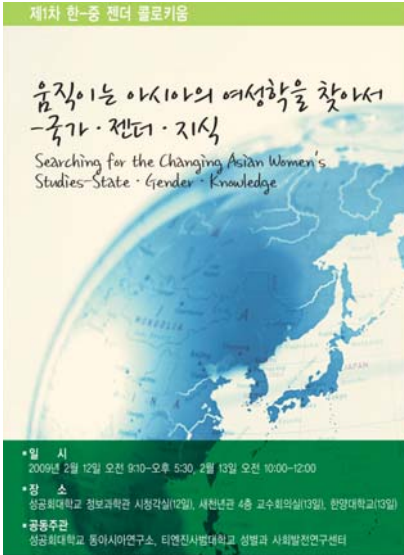
In 2009, IEAS entered the infant stage of sharing and comparing materials on Asian culture from a macro perspective. To support this task, the institute concentrated in 2009 on the collection of a wealth of data and materials that record fresh cultural flows and movements in reality, to add to data on Asian ideologies and institutions secured up until 2008. As a result, IEAS completed the archiving of contemporary Asia cultural industry yearbooks, daily and weekly newspapers, photos and video materials, audio materials, interviews and other materials, along with the ideological history of Korea, China and Japan, and materials on cultural history.

## **7. Socialization Programs**

IEAS is committed to returning its research outcomes to society. In an attempt to achieve this goal, IEAS has participated in organizing Asian cultural events in collaboration with a variety of related groups and institutions. It has also done some activities to revitalize culture within communities. The Udeongbul Performance Arts Playground, jointly held by IEAS and the Institute of Wooden Chicken Movement continued in 2009. The event was initiated with the intent to instill cultural vitality into the Guro area where Sungkonghoe University is located, and to create alternative culture for regional communities. IEAS also organized exhibitions of visual works by Asian artists and provided venues to reflect on historical and contemporary Asian issues.

# 1. International Conferences

## (1) 1st Korea-China Gender Colloquium



- Title: Searching for the Changing Asian Women's Studies-State · Gender · Knowledge
- Time: 12 Feb., 2009, 9:10 ~ 17:30 / 13 Feb., 2009, 11:00 ~ 13:00
- Venue: 12th: Auditorium, JungBoGwahak Gwan, Sungkonghoe University  
13th: Conference Room, 4th floor, Millenium Bldg. Sungkonghoe University, and Hanyang University
- Co-hosted by: Institute for East Asian Studies, Sungkonghoe University  
Gender and Social Development Research Center, Tianjin Normal University

As a means by which to reconstruct the complex structure of Asia in terms of ideology, institutions and everyday life, the 1st Korea-China international conference based on gender perspectives was organized on the theme of "Searching for the Changing Asian Women's Studies-State · Gender · Knowledge". This conference aimed to take a deeper look at women's newly-emerging identities in terms of nation-state building; to reconstruct the figure of active Asian people through the complex structures of ideology, institution and daily life.

Taking a serious view of the fact that the theory and practice of gender studies in China, now in its 30th year since the opening up of the country, has largely been shaped by the acceptance of Western gender studies and criticism of socialism after the end of the Cultural Revolution, the specialized participants presented the outcomes of their research on issues such as wars in

China, marriage, reforming the university entrance examination system, generational conflict gender problems, state policy and women's liberation, and domestic violence.

The Institute for East Asian Studies and Gender and Social Development Research Center in Tianjin Normal University will, by turns, continuously conduct gender colloquiums to continue with our long term interrelationships and to promote inter-Asian study and knowledge construction.

### **【11 Feb.】**

- Interview with Kyunghyang Shinmoon (Kyunghyang Newspaper)
  - Paik, WonDam, Director, Institute for East Asian Studies
  - Du Fanqin, Director, Gender and Social Development Research Center
- Venue: Princeton Square (next to Yonsei University Alumni Association Bldg.)  
Time: 11 Feb., 18:00 ~ 20:00

### **【12 Feb.】**

- Welcome Speech
- Paik, Wondam, Director, IEAS (9:10-9:25)
- Du Fanqin, Director, Gender and Social Development Research Center (9:25-9:40)

#### 1. Knowledge Construction

Moderator: Kim, Miran

- Du Fanqin, Gender Studies in the Chinese Continent: Construction of Knowledge and Succession in its 30-Year History (9:40-10:00)
- Choi, SunHyang: Asian Gender Studies in China (10:00-10:20)
- Kim, KyungMi: Confucianism and Women (10:20-10:40)
- Leean, JiYoung: Conditions and Context of Choosing Nationality for Asian Marriage: Migrant Women and Citizenship (10:40-11:00)

Discussion: 11:20~12:00

- Panelists: Wang Xiangxian, Hur SungWoo, Shim YoungHee
- (Floor) Discussion 12:00-12:30 (Moderator: Shim YoungHee)

#### 2. Changes in State Policy and Gender Relations

Moderator: Yoon HaeYoung

- Gelun Hong: Changes in Gender Relations Read from the 3rd Single Boom among Women after the Establishment of China (13:30-13:50)
- Im, WooKyung: Cold War and Women Citizens - Study of the Nationalist Discourse among Chinese Women in the Anti-America Aid Period (13:50-14:10)
- Zhang Li: State Policy/Discourse and Women's "Emancipation" Reading of Zhao Shuli's 1940-1950s Novels (14:10-14:30)

- Kim, MiRan: “Family Origin” Issue and Education Reform - in the year 1966 and 1958 (14:50-15:10)
- Wang Xiangxian: New Discoveries in “Old” Things - Male Chauvinism in Domestic Violence (15:10-15:30)

Discussion: 15:30 ~ 16:30

- Panels: Lee HyeRyoung, Kim SunJin, Jang Suji
- (Floor) Discussion: 16:40 ~ 17:30 (Moderator: Park JaYoung)

### 【13 Feb.】

Discussion 1.

- Title: Searching for the Changing Asian Women’s Studies.
- Participants: Du Fanqin, Kim HyunMi, Kim Kyung Mi, Wang Xiangxian, Kim MiRan, Gelun Hong, Choi Sun Hyung, Im WooKyung
- Date: 13 Feb, 2009 11:00 ~ 13:00
- Venue: Conference Room, 4th Floor, Millenium Bldg, Sungkonghoe University

Discussion 2

- Title: Trends and Perspective in Asian Gender Studies.
- Participants; Du Fanqin, Shim YoungHee (Director, Hanyang Institute for Woman) etc.
- Date: 13 Feb, 2009 15:00~17:00
- Venue: Hanyang University



## (2) The Production of Culture in East Asia: Emerging Cultural Subjects

- Title: The Production of Culture in East Asia: Emerging Cultural Subjects
- Date: 29 May 2009 (Fri.) 09:25 ~ 18:00
- Venue: Audio-Visual Room, JungBoGwaHak Gwan, Sungkonghoe University
- Hosted and Organized by: The Institute for East Asian Studies, Sungkonghoe University
- Sponsored by: Sungkonghoe University, Korea Research Foundation

This international conference was hosted by the Institute for East Asian Studies based on the results of constantly conducted transnational perspective research on the fast changing culture-landscape in the East Asian region since the 1990s. It can also be considered the follow-up research to what was discussed in the 2008 international conference on the theme of “Discourse and Practices of the Regulation of Culture in East Asia”.

This conference aimed to provide new perspectives on the overflowing discourse, change and chaos in the status of culture in what some have called ‘cultural turn’.

So far, culture studies of the cultural phenomenon which has been called ‘Hallyu’ since the mid-90’s have been focused on cultural industries or policies, the audience and consumption. On the contrary, there seemed to be a lack of research focusing on the power relations and cultural allocations that are generated from the circulation of production and consumption of culture from micro and macro viewpoints. Moreover, there have been constant challenges to existing cultural production-cultural industry studies that was based on economic approaches. IAES believes the research should now look to re-defining cultural industry as the agent to bring in social, political and cultural change.

The conference was designed as a forum to raise new questions that went beyond economic approaches. It also presented diverse approaches by analyzing the emergence of cultural subjects interplaying with processes of cultural production in East Asia and their cultural ‘interventions’, to the multilayered nature of modes of cultural production.



Session	Time	Title, Speaker	Discussion
Opening	9:25 – 9:30	Opening Speech	Moderator
Session 1 Cultural Economy and Cultural Democracy	9:30 – 10:50	'Big Sho' Nationalism, Cultural Publicity: Problems of the Cultural Economy and Cultural Democracy in 21st Century China – Paik, Wondam (Director, IEAS)	Kang NaeHee(ChungAng Univ.) Yoo SunYoung (Korea Press Foundation) Shim GwangHyun (Korea National Univ. of Arts)
Session 2 Cultural Production and the Culture of Production	11:00 – 13:00	Presentation 1	Lee DongYeon (Korea National Univ. of Arts), Chung JunYoung (Korea National Open Univ.)
		The Production of the Cultural Products and the Cultural Labor Yom ChanHee(IEAS)	
		Presentation 2	
		Under the Shadow of 'the Cool Japan' – On the Production Sites of Cultural Products in Japan Hwang SeongBin (Rikkyo Univ.)	
		Presentation 3	
		The Chinese Young Writers on Borders Park JaYoung (Hyupsung Univ.)	
		Presentation 4	
Characteristics and the Narrative Strategy of the Korean Web-Comics) Kim ChangNam (Sungkonghoe Univ.)			
Session 3 Cultural Translation	14:00 – 16:30	Presentation 1	Shim DooBo (Sungshin Women's Univ.) So YoungHyun (Yonsei University)
		Transbordering Korean Dramas ? Focused on the Patriarchy and Gender Yamashita Youngae (Ritsumeikan Univ.)	
		Presentation 2	
		The Translation of the Cultural Contents in the East Asian Region Lee SunYi (IEAS)	
		Presentation 3	
		Beyond the Governance of Global City-Regions: Discourses and Representations of Hong Kong and Pearl River Delta Integration Hwant Tsung Yi (Geography, National Taiwan University)	
		Presentation 4	
The Politics of Representation – North Korea in the Japanese Novels Hirata Yukiie (DokHyup Univ.)			
	16:30 – 17:30	Discussion	

### (3) Korea-Taiwan Collaborative Workshop

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- Title: Circumstances under the Total War Period: Comparative Study of Relationship between Korea and Taiwan in the Late Colonial Era
  - Date: 24~26 July, 2009
  - Venue: Humanities and Society Institute, National Tsing Hua University, Taiwan
  - Organized by: The Institute for East Asian Studies, Sungkonghoe University  
Taiwan Literature Institute, National Tsing Hwa University
  - Hosted by: Korea Research Foundation
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The Institute for East Asian Studies, Sungkonghoe University, with Taiwan Literature Institute, National Tsing Hua University, hosted a three-day (July 24 ~ 26) international workshop on the theme of "Circumstances under-the Total War Period: Comparative study of Relationship Korea and Taiwan in the Late Colonial Era". The workshop aimed to critically analyze and reflect on issues of post-colonialism as well as to review the historical situations of Korea and Taiwan since colonialization by Japan was shared by both countries. Korean participants Cha Seungki, Kim Yerim, Baik Moonim, Soo YoungHyun and Kim Hang were the researchers in the field of literature, movies, and history of the ideologies of modern and contemporary eras, whereas Liu, ShuChin, Wang, HuiChen, Chun, Weichi, Shih, Wanshun from Taiwan and Misawa, Mamie from Japan, a Taiwanese movie researcher in Japan took part in the workshop. On the First day of the workshop, the topics presented and discussed by the five participants from Korea were: identity of Joseon and its people during the era from the Sino-Japanese War to the Pacific War and seeking its ideology, gender differences, imperial technology of biopolitics and the politics of governing colonizers' desire. The second day contained intensive presentation and discussion by Taiwanese researchers. The topics included the identity of the Taiwanese and their self-identity issues, and awareness of world history in relation to the Pacific War. During the workshop, 1940's Korean and Taiwanese wartime propaganda films were showcased as a means of promoting broad understanding of the culture, ideologies and senses of both countries during times of war. The workshop not only verified the experiential similarity of history and the complexity of differences



between the countries, but it also provided a meaningful opportunity to demonstrate the need for continuous exchanges and communication with Taiwan. What was discussed in the workshop will be published in book form both in Korea and Taiwan in 2010. It is expected to be published in the first half of the year 2010 in Korea. The detailed programs were as follows.

## ► International Workshop Timeline

July 24th (Fri.), 2009		
Time	Schedule	Place
15:00~17:00	Internal Meeting Taiwan Team	A309
17:00~18:00	Korean team arrival	Chung-hwa Building
18:00~20:00	Introduction Banquet	
20:00~	Break	

July 25th (Sat.), 2009 C310R, National Tsinghua University			
Time	Order	Presenter	Thesis Title
08:40~09:00	Entrance		
09:00~09:15	Opening Speech Introduction	Kim, YeRim (Sungkonghoe University) Liu, ShuChin(柳書琴) (National Tsing Hua University)	
09:15~10:00	Chapter 1	Kim, YeRim	War Spectacle and Dynamics of Battlefield Realism: Imperial Reign over the Continent and Biopolitics or Placement of Joseon people during Sino-Japanese War
10:00~10:45	Chapter 2	Kim, Hang	Philosophical Revolution of In-dem-Wir-sein(what exists inside of us): Park Jong-hong and Heidegger
10:45~11:00	Coffee Break (20 min.)		
11:00~11:45	Chapter 3	Baik, Moonin	War and Melodrama: Joseon Women in the Propaganda Movies during the late Japanese Colonial Era
11:45~13:40	Luncheon + Korean Movie: filmed in late 1930 (Jung, Jonghwa-Korean Film Archive)		
13:50~14:35	Chapter 4	So, YoungHyun	Politics of Desire in the Period of War
14:35~15:20	Chapter 5	Cha, SeungKi	Shaking Empire, Cultural-Political Study of Postcolonial Technology of 皇民化 and its Paradox
15:20~15:40	Coffee Break + Movie: (Green Sea Level)(綠的海平線)		
15:40~16:25	Chapter 6	Liu, ShuChin	Colonialized City, Creative Writing and the Regional Intellectuals: Comparison between Taipei and Harbin before Total War
16:25~17:10	Chapter 7	Wang, HuiChen	Intellectuals' Individual History of Reading during Prewar Days
18:00~20:00	Banquet: All scholars invited by the hosting organizations		

July 25th (Sat.), 2009 C310R, National Tsinghua University			
Time	Order	Presenter	Thesis Title
08:40~ 09:00	Entrance		
09:00~ 09:45	Chapter 8	Shih, Wanshun	Salvation and Revelation of 'Taiwan Color'- Renovation of 布袋戲 (Puppet) and Taiwanese Intellectual Formations of 'Local Culture'
09:45~ 10:30	Chapter 9	Misawa, Mamie	'Forgotten Resistance' Film Director: Hui, Peigawng Imagining 'woor(wel)' by the Taiwanese during the Japanese Colonial Era.
10:30~10:45	Coffee Break (15 min.)		
10:45~11:30	Chapter 10	Chun, Weichi	War and the Spatialization of Historical Consciousness: A Taiwanese intellectual's experience with the World War Two
11:30~13:00	Luncheon + Taiwanese Movie: (South of Taiwan)(南進台灣) Documentary Film in the 1940s		
13:00~15:00	Round Table Meeting	All scholars	Topic 1: Direction and Methodology of Colonial Comparative Study Topic 2: Decolonialism in Korea and Taiwan
15:00~15:20	Briefing & Publication Preparation	Moderator: Kim, Ye-rim, Cha, Seung-ki Liu, ShuChin, Wang, HuiChen	Joint participation of all scholars
15:30~17:30	Taiwan Channel, Take a walk along the 18km coastline.		
18:20~20:00	Closing Ceremony Banquet: Invitation from Korean scholars		

#### **(4) SPICES 2009**

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- Theme: Agency, Activism, and Alternatives
  - Date: November 13(Fri) - 14(Sat), 2009 (2 days Conference, 8 months of preparation)
  - Venue: Sungkonghoe University & Vabien Suite (Seoul, Korea)
  - Host: Institute for East Asia Studies (IEAS), Sungkonghoe University
  - Co-organized by
    - Faculty of Communication Arts, Chulalongkorn University, Thailand
    - Faculty of Communication Arts, Bangkok University, Thailand
    - Centre for Policy Research and International Studies (CenPRIS), Universiti Sains Malaysia, Malaysia
    - Department of English, City University of Hong Kong, Hong Kong
- 

SPICES is an international conference networking between North and South East Asia, organized by individual scholars and research institutes from Korea (Seoul), Hong Kong, Thailand (Bangkok) and Malaysia (Penang). Following the first conference in 2006 at Chulalongkorn University in Bangkok, the second one held in 2007 at City University in Hong Kong and the third one held at University Sains Malaysia in 2008, the fourth conference was held at Sungkonghoe University in November of 2009.

More than 40 researchers attended the conference, including 20 from abroad such as Thailand, Malaysia, Hong Kong and Taiwan. The main theme of the conference was the economic crisis in Asian countries during the end of the 1990's. Beyond the usual criticisms such as, 'the main culprit was neo-liberalism', faced with an upcoming era of shifts and challenges one could sense that the location of culture within Asian societies was being repositioned, and that activism for alternate broader, socio-cultural change was rethought. This year's conference also explored how cultural practices are responding to the processes of the present crisis, as well as those of the past.

Several critical cultural researchers, including Ubonrat Siriyuvasak (Media Research, Chulalongkorn University, Bangkok), Hwang Tsung-yi (Cultural Geography, Taiwan National University), Mahyuddin Ahmad (Film Studies, University Sains Malaysia) and Stephen Chu (Culture Studies, Hong Kong Baptist University) attended more in-depth discussions.

In general meetings, participants discussed specific plans for the reorganization of SPICES' structure and looked at the possibility of joint and cooperative research. It was also decided that the next SPICES will be held in Bangkok in 2011.



## ► Panels, Overview and Program

### Day 1, Nov 13(Fri) Sungkonghoe University

		Registration	
9:00~10:30		Welcoming Speech & Keynote Speech	
10:30			
10:30~ 11:00			
		New Millenium hall 7706	New Millenium hall 7417
		<b>Panel 1</b> Chair: Dongjoo Yoo	<b>Panel 2</b> Chair: Changnam Kim
		<b>Emerging New Subjectivities and Agencies (I)</b>	<b>Alternative Forms of Cultural Production and Representation (I)</b>
11:00~12:30		Politics of sameness or difference? claims and strategies... <i>Melody Lu</i>	The concept of brand archetypes <i>Arishai Akraudom</i>
		Memory of migration and repatriation after liberation... <i>Yerim Kim</i>	Rethinking animation: artistic expression, technology... <i>Khong Kok Wai</i>
		Rearticulating the public: lessons from the public housing ... <i>Rebecca Kim</i>	Cartooning gender, representing women's desire <i>Jaeyeon Ahn</i>
		<b>Panel 3</b> Chair: Kyunglae Park	<b>Panel 4</b> Chair: Sunyoung Yoo
		<b>Emerging New Subjectivities and Agencies (II)</b>	<b>The Politics of Memory and History and (Post)Colonial Criticism (I)</b>
13:30~15:00		Globalizing the ethical consumers: campaigning for the... <i>Eunhui Eom</i>	Korean's experience of war and Asian imagination during ... <i>Miran Kim</i>
		"Rural areas" in cities: the research of migrant... <i>Wang Yujuan</i>	Prosper thy neighbor? The crooked bridge in ... <i>Ng Eng Kiat</i>
		2008 Chotbui protest and people's media activism in S.Korea <i>Dongwon Jo</i>	Kimi and Samli: transmission of historical memory... <i>Seungki Cha</i>
		<b>Panel 5</b> Chair: Ubonrat Sriyuvasaki	<b>Panel 6</b> Chair: Eunhong Park
15:30~17:00		<b>Movie session</b>	<b>The Politics of Memory and History and (Post)Colonial Criticism (II)</b>
		-Suckseed (Thailand) <i>Siwawut Sewatanon</i>	The image of the U.S and formulation of the Cold War Culture in East Asia <i>Wooykyung Im</i>
		-Gadoh (Malaysia) <i>Mahyuddin Ahmad</i>	

11월 14일 (토)

8:00~9:00	Registration	
	Vabien 3rd floor	
	<b>Panel 7</b> Chair: Melody Lu	
	<b>Critical Language and Gender Studies in Asian Contexts</b>	
9:00~10:30	Sexuality, love and marriage of Chinese women in Post-Mao Era <i>Usama Mahapasuthanon</i>	
	Exploring gender issues in Thai contemporary musical theatre... <i>Vanichtrakul, Arthni</i>	
	A study on women's movement around the time of ... <i>Hayoung Lee</i>	
	<b>Panel 9</b> Chair: Stephen Yiu-wai Chu	<b>Panel 10</b> Chair: Wondam Paik
	<b>Cultural Industries, Cultural Policy and Publicness of Culture</b>	<b>Alternative Forms of Cultural Production and Representation (II)</b>
11:00~12:30	Between desire and hope, Ethnic relations and the notion... <i>Mahyuddin Ahmad</i>	Understanding Bangkok university's identity under... <i>Chulima Kessadayurat</i>
	Brand communication process of Thai political parties... <i>Patamaporn Netinant</i>	Biopolitics and the representation of foreign domestic... <i>Tsung-yi Michelle Huang</i>
		Moral kiosks: cultural practices and the construction of 'morality' ... <i>Mohd Azmyl Bin Md Yusof</i>
	<b>Panel 11</b> Chair: Joel David	<b>Panel 12</b> Chair: Tsung-yi Michelle Huang
	Border-crossing, Transculturation and Cultural Hybrids/Nomads	<b>Alternative Forms of Cultural Production and Representation (III)</b>
13:30~15:00	Festival and cultural strategies: displaced Shan in... <i>Omsin Boonlert</i>	Fu@Kin music: "Free" Hong Kong popular songs <i>Stephen Yiu-wai Chu</i>
	Ethnic youth and adaptation in Chiang Mai city <i>Juraiporn Jitpitak</i>	The social and cultural relationships between Lao and ... <i>Lammai lamsa-art</i>
	The indeterminacy and possibilities of everyday life... <i>Cheehyung Kim</i>	South Korean cultural industries as agents of regionalization? ... <i>Hyunjoon Shin</i>
	Video piracy as an instance of neocolonial resistance... <i>Joel David</i>	
15:30~17:30	General meeting Vabien 3rd floor	
18:00 ~ 20:00	Reception Dinner Vabien 3rd floor	

## 2. The Graduate Course

### (1) Launch of 「The Graduate Course in Asian Cultural Studies」

The graduate course in Asian Cultural Studies will be launched for purposes of cultural research and education to facilitate new ways of thinking, producing and practicing alternative knowledge and culture from the perspective of Inter-Asian-ness. The purpose of this course is for the next generation of cultural experts to pursue alternative modes of globalization and localization, seek lasting coexistence amongst multi-cultural and multi-ethnic societies, classes and genders, and develop theoretical and practical capabilities leading to the creation of Asian knowledge and culture. The course is planned to start in March, 2010.

The distinct features of the course are based on consortium agreements with several departments and institutes related to cultural studies from 23 colleges located in 10 Asian countries. It will be able to support and help with cooperation, human and intellectual interchange and the comparative studies and field work which are necessary to build the idea of Asia as a multicultural symbiotic community and cultural movement.

#### Peculiarities of the Course

The course concentrates on understanding the production of culture in the Asian-wide category, beyond the barriers of a single nation-state, and historical and present steps for trans-national cultural structure. In addition, it takes the cultural-political position of seeking a historical and practical path toward plural and equal culture in Asia, based on a new framework of Asian cultural identity from inter-Asian-ness.

1. Classes will be on culture theory, policy, planning, movement and education. They will comply with the social demands of the culture age, such as cultural industrialization, political culturalization, economic culturalization, cultural state and so on.
2. The academic consortium consisting of institutes related to cultural studies in 23 colleges located in 14 cities in 9 Asian countries will work to develop a curriculum and operating system with features such as cooperative research, credit exchange, and teaching staff and student exchanges.
3. The students will be educated to become key figures in 'Inter-Asia Cultural Studies' through the 'Inter-Asia MA · PhD Joint Degree Program' offered by 22 colleges in the academic consortium.
4. Every year, joint faculties will take part in 'Annual Inter-Asia Cultural Studies Summer School'; an intensive class for the graduate students of the course. This class will be mandatory for the graduate students.
5. This is a postgraduate course leading to an MA degree.

## (2) Progress on Consortium

The consortium is the core component of the HK project; a systematic base to implement academic plans regarding 'Asia as culture'. 24 culture-related institutes from 10 Asian countries are involved in this multi-national academic consortium which is intended to have the widest scope in the world. It will be able to institutionalize the solidarity and practice of intellect in coping with cultural issues and transnational conflicts in Asia in both the long and short-term.

In June of 2009, 23 institutes from 10 countries reached an agreement (MOU) on the consortium convention, and the signing ceremony for the consortium will be held at Sungkonghoe University on July 3-4, 2010, sponsored by Sungkonghoe University and IEAS. Here are lists of the task force teams and the participants in the consortium.

Here are lists of the task force teams and the participants infor the consortium.

### Consortium Task Force

Kuan-Hsing Chen (Taiwan), Ashish Rajadhyaksha (India), Stephen Chan (Hong Kong), Melani Budianta (Indonesia), Kim SoYoung (Korea), Yoo SunYoung (Korea), Paik Wondam (SunKonghoe Univ.) and Cho HeeYeon (SungKonghoe Univ.)

1st Taipei TF Meeting : 2006.1.12, Taipei, Taiwan

2nd Hsinchi TF Meeting : 2009, 4, Hsinchi, Taiwan

3rd Tokyo TF Meeting : 2009,7,6, Tokyo, Japan

4th Seoul TF Meeting : 2009,9,16-17, Seoul, Korea

### Consortium Participants :

25 colleges and institutes signatories to which made thean agreement (MOU) on 'Inter- Asia Joint Degree Program'

- Center for Asia-Pacific/Cultural Studies, Chiao Tung University, Hsinchu
- Center for Asia-Pacific/Cultural Studies, Tsing-Hua University, Hsinchu
- Center for Comparative Literature, Chinese Academy of Social Science, Beijing
- Center for Film and Cultural Studies, Peking University, Beijing
- Center for the Study of Culture and Society, Bangalore
- Cinema Studies Department, Korean National University of Arts, Seoul
- Cultural Studies in Asia, PhD Program, National University of Singapore
- Cultural Studies Program in Inter-Faculty Initiative in Information Studies, University of Tokyo, Tokyo
- Cultural Studies, University of Melbourne
- Democracy and Social Movement Institute, SungKongHoe University, Seoul
- Department of Chinese Literature, Tsing-Hua University, Hsinchu
- Department of English, Central University, Chung-li

- Department of English and Humanities, BRAC University, Dhaka
- Department of Gender and Cultural Studies, University of Sydney
- Department of Literary Studies, Faculty of Humanities, University of Indonesia, Jakarta
- Graduate Institute for Social Research and Cultural Studies, Chiao Tung University, Hsinchu
- Graduate Program in Culture and Gender Studies, Yonsei University, Seoul
- Institute of East Asian Studies, SungKongHoe University, Seoul
- Institute of Korean Studies, Yonsei University, Seoul
- Department of Cultural Studies, Lingnan University, Hong Kong
- Kwan Fong Cultural Research and Development Program, Lingnan University, Hong Kong
- Program in Cultural Studies, Shanghai University, Shanghai
- Ritsumeikan University, Kyoto
- Institute for Contemporary Culture, ChungAng University, Seoul(New)
- Department of Cultural Studies, ChungAng University, Seoul(New)

### 3. Academic Agreement (MOU) and Visiting Research Fellowship

#### (1) Academic Agreement (MOU)

17 other institutes collaborated with the consortium in the second year (Nov, 2008 - Dec, 2009); the list is as follows. As a result, the total number of research collaborators is 57

New Research Collaborators in the Second Year (includes Institutes, Programs, Individual Researchers)			
NO	Research Collaborator	Date	Representatives and Affiliation
1	Peace Museum	2009.3.2	Haedong Lee
2	Center for Asia-Pacific/Cultural Studies	2009.7.6	Chiao Tung University, Taiwan
3	Center for Film and Cultural Studies	2009.7.6	Peiking University, China
4	Center for the Study of Culture and Society	2009.7.6	Bangalore, India
5	Cultural Studies Department	2009.7.6	Korea National University of Arts, Korea
6	Cultural Studies in Asia, PhD program	2009.7.6	National University of Singapore, Singapore
7	Cultural Studies Program in Inter-Faculty Initiative in Information Studies	2009.7.6	University of Tokyo, Japan
8	Department of Chinese Literature	2009.7.6	Tsing-Hua University, Taiwan
9	Department of English	2009.7.6	Central University, Taiwan
10	Department of English and Humanities	2009.7.6	BRAC University, Bangladesh
11	Department of Literary Studies	2009.7.6	University of Indonesia, Indonesia
12	Graduate Program in Culture and Gender Studies	2009.7.6	Yonsei University, Korea
13	Institute of Korean Studies	2009.7.6	Yonsei University, Korea
14	Kwan Fong Cultural Research and Development Program	2009.7.6	Lingnan University, Hong Kong
15	Program in Cultural Studies	2009.7.6	Shanghai University, China
16	Ritsumeikan University	2009.7.7	Ritsumeikan University
17	Korean Federation of Film Archives	2009.7.17	Byung-Hoon Lee

#### (2) Visiting Research Fellowship

The 5 overseas visiting researchers below was carried out joint researches with the IEAS in the 2nd year.

Name	Period	Affiliation	Research Area
Tammy Ko Robinson	2009.02.01~ 2009.07.30	(assistant Professor) Interdisciplinary Studies, San Francisco Art Institute	media & communication
Michael Fuhr	2009.02.01~ 2009.09.24	(doctoral student) Ethnomusicology At the University of Heidelberg	Ethnomusicology, Korea popular music
Sun Jung	2009.06.03~ 2009.08.31	(Research Fellow) Victoria University – St. Albans Campus	Media, Culture
Kyunghee Cho	2009.06.01~ 2010.02.28	(Research Fellow) Tokyo University of Foreign Studies, Lecturer at Hanshin University	Chosun-Japan Relationship during Colonial Period
Melody Lu	2009.09.15~ 2009.12.31	(Research Fellow) Asia Research Institute, National University of Singapore	Anthropology//Development Sociology and Chinese Studies



## 4. Colloquiums

The Institute of East Asian Studies has a regular meeting (at least once a month). It is a roundtable discussion inviting outstanding domestic and foreign scholars to work on historical and contemporary study in the field of Asian politics, society, economics, and culture in order to find new Asian research methods and information which is beyond traditional recognition frameworks and programs.

This year, IEAS held colloquiums with experts inside and outside the country focusing on 3 themes;① Effects and changes in Asia caused by political and economical globalization;② Arguing points in modern and present Asian history and thought;③ Issues in Asian pop culture under changing industrial circumstances.

The institute plans to utilize colloquiums to not only enhance the professionalism of research and the sharing of knowledge but also to examine and share internal research results in the coming year.

Here is brief summary of the colloquiums till the end of 2009.

NO	Date	Presenter	Topic	Venue
1	Nov 21, 2008	Heek-Tae Kwon	The Theory of Civil Society and Civil Society of Japan	Meeting room, 2nd Floor, Administration Building
2	Nov 28, 2008	Joel David	Philippine Culture Industry, with Emphasis on Cinema	Meeting room, 3rd Floor, Administration Building
3	Dec 12, 2008	Anwar Shaikh	Globalization and the Theory of Free Trade	#7417, New Millennium Building
4	Dec 18, 2008	Hui Wang	Depoliticized Politics and the End of China's Short Twentieth Century	Yonsei University
5	Dec 19, 2008	Hui Wang	How to Interpret 'China' and its 'modern' - rethinking the Rise of Modern Chinese Thought	#7417, New Millennium Building
6	Jan 9, 2009	Nam-Joo Lee	The Changing of Liberalism in Chinese Modern and Contemporary History	Meeting room, 2nd Floor, Administration Building
7	Mar 6, 2009	Michael Fuhr	1. "Sounding out the Wave" ? National Dreams and Global Streams of Korean Popular Music	Meeting room, 2nd Floor, Administration Building
		Tammy Ko Robinson	2. "The emergence of cultural and visual industries in South Korea and struggles for communication rights and stewardship of biopower evidenced in 'public interest'."	
8	Apr 24, 2009	EunHong Park	Thai Communism as Anti-Globalization Movement, its Conservative Change	#7417, New Millennium Building
9	May 28, 2009	Marlin Hart-Landsberg	The World Economic Crisis and the Path of the Chinese Economy	Meeting room, 2nd Floor, Administration Building
10	Jun 9, 2009	Theodore Q. Hughes	Cold-war Culture of Korea and USA: Massacre Scenes in Films and Paintings	Meeting room, 2nd Floor, Administration Building
11	Jun 29, 2009	Cheon Gwang Sing	Globalization and Post-coloniality, 'Asia as a Strategy'	IEAS
12	Aug 6, 2009	Nija Park(Vladimir Tikhonov)	Violent Buddhism - Korean Buddhists and the Pacific War	#7417, New Millennium Building
13	Aug 21, 2009	JungYup Lee	Contesting the Digital Economy and Culture	Meeting room, 2nd Floor, Administration Building
14	Aug 21, 2009	Sun Jung	K-pop beyond Asia	Meeting room, 2nd Floor, Administration Building
15	Sep 30, 2009	Makoto Ito	The Social Costs and the Historical Importance of the Sub-prime Crisis	Meeting room, 2nd Floor, Administration Building
16	Dec 22, 2009	Chua Beng-huat	Disrupting Liberalism in East Asia	Audio-visual Room, Computer Science Building
17	Nov 27, 2009	Kyunghee Cho	Recognition of Japanese-Korean and Gender in Korean Society	Meeting room, 2nd Floor, Administration Building



## 5. Research Activities and Results

### (1) Research Activities

IEAS researchers produced the following results between Nov, 2008 and Dec, 2009, arranged below by agenda with emphasis on personal research achievements.

#### 1) Synchronic and Diachronic Comparative Study on 'Asian Thought'

Research on Korean early nationalism, a study on the theory of social evolution with critical research on “empire ideology” and an analysis of military culture and nationalism focusing on the time between the early 20th century and the colonial period, Research on Asian nationalism which revolves around ethnic groups during China’s 5.4 movement, a study of the formation of the concept of ‘ethnic · people’ among nonaligned countries in the 1960’s~70’s, an analysis on the reformation phenomenon of the concept of public and private matters during the Cultural Revolution period, and research into the ‘only bombed country’ argument produced in Japan after defeat in World WarII from the viewpoint of East Asia. The book entitled *Limitation of Anti-Modern Imagination* also argues the analysis of ‘tradition’ and ‘Anti-West=Anti-Modern’ should be actively discussed across the discourse of colonial/imperial.

#### 2) Political-economic Plan for Convergence Region in Asia and Research on Labor Relations.

Research into hierarchical problems in contemporary Chinese society, study of the competition among kings, military authorities and capital funds in Thailand, research on institutional change in the mining industry in the Philippines and a study on the political-ecological perspective of the anti-mining industry.

Co-writing, *Double Assignment: Adjusting and Overcoming Modern Times*, analysis of the situation that Korean social movements face under global capitalism, and prospects.

#### 3) Study of Migration, Settlement and Hierarchy/Gender/Minorities in Asia

Study which analyzes crossing border of third and fourth generation Koreans in Japan from the viewpoint of ‘location of subject’ and ‘cultural capital’, and research into the Chinese way of patriotism during the Korean War from the viewpoint of ‘nationalization of women.’ A book *Finding the lives of modern Chinese women* involves consideration of the lives of Chinese women in the 20th century with emphasis on the process of institutionalization and cultural composition in daily lives.

#### 4) Research into Asia's 'knowing' Structure and the Educational System.

Adolescent teaching discourse during the Chosun colonial period, examining the impact of environmental justice on environmental problems and educational tasks. A book, *Culturescape of the Cold War in Asia 2*, is about the process of weaving the concept of ‘Tradition’ into the macroscopic historical-political context.

## 5) Study of Asian Public Entertainment, Cultural Industry and Leisure.

Culture policies in Korea since 1990 and the issue of political autonomy in broadcasting, an analysis of the appearance of contemporary Chinese public culture and cultural democratization, Thai resistance music and the formation process of youth culture, translating and accepting the process of American public culture in Korea and Taiwan during the early Cold War, a study which analyzes the phenomenon of a Hong Kong movie star, Jackie Chan's image spreading across local communities from East Asia.

The book, *Media contents and copyright* refers to 'free license', defining the concept of copyright which is needed in the age of Web 2.0. The book, *Why do We Need Alternative Space*, considers the contraction of 'alternative space' and reforms the alternatives. Co-writing, *East Asia's Today and Tomorrow*, is about what role East Asia, meaning Hong Kong, Taiwan, Overseas Chinese, Japan and Korea, has played in Chinese public culture since the reform and opening policy.

### ► List of Published Articles

No	Author		Title	Journal	Date	No of Author	Classification of Journal
	Name	Position					
1	Paik, WorDam	Director	The May Fourth Movement and Asian Nationalism : Re-conceptualizing the Issues of 'Culture' and 'Nation' in the May Fourth Movement	The Journal of Modern Chinese Literature	2008/12	1	Listed in KRF
2	Paik, WorDam	Director	Non-alignment Movement/Third World Movement in Asia in the 1960's-70's & Creation of the Concept of Nation and People	The Journal of Modern Chinese Literature	2009/06	1	Listed in KRF
3	Paik, WorDam	Director	Culture Industry, Nationalism, and Cultural Publicism: Cultural Economy and Cultural Democracy issues in 21st century China	Marxism Research	2009/08	1	List Candidate for KRF
4	Kwon, HeekTae	Researcher	'Politics of Exclusion' and Hiroshima Bombing 're-memory' - Focusing on Kono Humeiyo's Sunsets Street and Chernylossom's Nation	Writer's World	2009/Autumn	1	other Domestic Journal
5	Kwon, HeekTae	Researcher	Lost Generation in Japan and its Implications	Hwang-hae Mun Hwa	2009/Autumn	1	other Domestic Journal
6	Choi, YoungMook	Researcher	Media Policy for Political Independency of Broadcasting	Journal of the Association of Korean Broadcasting and Information	2009/05	2	Listed in KRF
7	Jang, YoungSeok	Researcher	Nongmingong, Class Issues of China in a Global Context	Hwang-hae Mun Hwa	2008/Winter	1	other Domestic journal
8	Park EunHong	Researcher	Three Obstacles for Thai Democracy: King, Military and Capital	Hwang-hae Mun Hwa	2009/02	1	other Domestic journal
9	Park, Nosa	Researcher	Knowledge is Strength Social Darwinism in Pre-colonial Education in Korea(1895-1910)	Bochumer Jahrbuch zur Ostasienforschung	2008/10	1	other International Journal
10	Park, Nosa	Researcher	Ham Sokhon: The Way towards Overcoming Millarism and Stalism	International Korea Studies	2008/12	1	other Domestic journal
11	Lee Naruboo	Researcher	對韓國社會進行學分反思	臺灣社會研究	2009/06	1	other International Journal
12	Shin, HyunJun	HK Professor	The formation and evolution of Thai protest music and youth culture: phleng pua chiwit (song for life)	Korean Journal of Popular Music	2009/05	2	other Domestic journal
13	Shin, HyunJun	HK Professor	Translation of 'America' during the early Cold War Period : a comparative study on the history of popular Music in South Korea and Taiwan	Inter-Asia Cultural Studies	2009/05	1	SSCI
14	Kim, YeRim	HK Professor	Changing Nationality, Transnational Subject and Border-Crossing Cultural Capital - Identity Politics and Cultural Practice of the Young Generation of Jeon Jossorin in South Korea	Sanghuh Hakbo	2009/02	1	Listed in KRF
15	Kim, YeRim	HK Professor	The Dynamics of the War Spectacle and the Sense of Battlefield: Japan's Rule over the East Asian Continent, Bio-politics, and the Allocation of Korea - Korean People During the Sino-Japanese War (1937)	Dongbang Haejji	2009/09	1	Listed in KRF

16	Kim, YeRim	HK Professor	Chick Ill as a space of cultural translation - The dynamics between labor and consumption or between reality and fantasy	Media & Society	2009/12	1	Listed in KRF
17	Kim, MiRan	HK Professor	Mao's Retormation of Entrance Exam System and Family' issue - Focusing on Generational Conflict	The Journal of Modern Chinese Literature	2009/03	1	Listed in KRF
18	Kim, MiRan	HK Professor	Overcoming and Settlement of the Cultural Revolution-Analysis of the 'Paradox Discussion' focusing on the private and public matters.	Studies in Foreign Literature	2009/08	1	Listed in KRF
19	Cha, SeungKi	HK Research Professor	Wavering Empire, the Cultural Politics of De-colonization: the Technology of kominkal(皇民化) and Its Paradox	The Dong Bang Huk Chi (The Journal of Korean Studies)	2009/06	1	Listed in KRF
20	Cha, SeungKi	HK Research Professor	Kimi(己未) and Samil(三一) Transmission of Historical Memory directly after the Liberation	The Journal of Modern Korean Literature	2009/08	1	Listed in KRF
21	Um, EunHee	HK Research Professor	Anti-Mining Community Movement and Multi-Scalar Solidarity: Political Ecology of RapuRapu Project in the Philippines	Space and Society	2008/12	1	List Candidate for KRF
22	Oh, YoungSook	HK Research Professor	Anti-communism and 1960s Spy Thriller in South Korea	Journal of Popular Narrative	2009/12	1	Listed in KRF
23	Oh, YoungSook	HK Research Professor	Father and Girl: Representation of Korean Cinema in 1970s	Film Studies	2009/12	1	Listed in KRF
24	Um, EunHee	HK Research Professor	The Third World Environmental Issues: One Approach Based on Environmental Justice and Some Tasks of Geography Education	The journal of the Korean association of geographic and environmental education	2009/04	1	Listed in KRF
25	Hong, JSoon	HK Research Professor	Trans-regional Circulation of Jackie Chan's Image in the Late Cold War Year's East Asia	Asian Cinema	2009/Spring /Summer	1	other international Journal
26	Hong, JSoon	HK Research Professor	Stereotyping and the Translation of Subjectivity: The Image of 'The Little Girl' in Ling Shuhua's Chinese and English Translations	Translation Quarterly 52	2009/ Summer		other International Journal
27	Im, Wookkyung	HK Professor	The Patriotism Pledge Movement in China during the Korean War and Women Becoming Citizens	The Journal of Modern Chinese Literature	2009/04	1	Listed in KRF

## ► List of Published books

No	Author		Title of Book	Publisher	Date	No of Author	Other Features
	Name	Position					
1	Paik, WonDam	Director	Culturescape of the Cold War in Asia 2	HyunSimunhwa	2009/08	13	Asian Culture Research Series
2	Choi, YoungMook	Researcher	Media Content and Copyrights	Nonhyung	2009/08	1	
3	Cha, SeungKi	HK Research Professor	Critical Points of Anti-modern Imagination	Pureunyoksa	2009/5	1	
4	Cha, SeungKi	HK Research Professor	The Tradition and the Modern Conscious in Korea under Japanese Imperialism	Hyeon	2009/02	6	
6	Im, Wookkyung	HK Research Professor	East Asia's Today and Tomorrow	Non-Hyung	2009/03	24	
7	Lee, NamJoo	Researcher	Dual Assignment: Adjusting and overcoming Modern Times	Changbi	2009/04	9	Lee NamJoo edited
8	Kim, MiRan	HK Professor	Searching for Modern Chinese women's lives- State - Gender - Culture	Somyung	2009/07	1	
9	Shim, BoSun	HK Professor	Why do we need alternative space: the past of alternative space and the future of Korean Fine Arts	Media Bus	2008/10	4	

## (2) Publication of Research

There are two IEAS compilations.

1) The first is a series “Research on East Asian Culture”, published in book form. On its second edition, *Culturescape of the Cold War2: 1960'-1970*, was published in 2009. This is a report which critically analyzes expression and structures of nation-states in Asian Cold War culture from different angles such as thought, systems and daily lives. The theme of the third and fourth editions was also planned in 2009; first, *Restructuring of a Modern Family* written by Yamada Masahiko; and, second, *Threshold in a War* written by one of the research departments in IEAS, the Korea-Taiwan Comparative Study Association on Culture. The former approaches Japanese modern and contemporary history from the perspective of gender, and is due to be published in early 2010. The latter was co-worked on with Taiwanese researchers who made a comparative study of Taiwanese and Japanese cultural systems in the war during the late colonial period. We plan to publish these books continually, involving the translation of foreign scholarly books, articles, reports and so on.

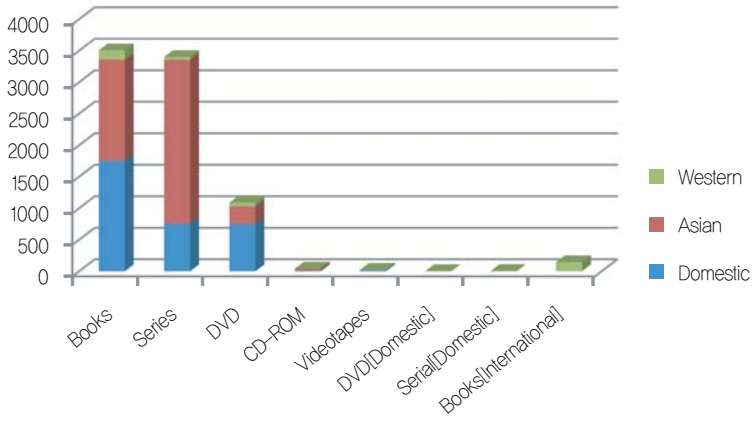
2) The other is an academic journal, *The Lines: Asian Perspectives*. The executive and editorial committee consists of domestic and foreign researchers specializing in Asian culture. Examining the submitted manuscripts and organizing the form during 2009, we have prepared the ground in advance for its publication in April 2010. A special project, “Asian thoughts, knowing and the system of knowing”, in which Chinese and Japanese researchers participated, and a thesis written by a Taiwanese scholar are slated for publication.

## 6. Archive

IEAS has tried to collect abundant material and build a database for in-depth studies on thoughts, system and daily lives in Asia. As the result, we inserted plenty of diverse and precious data into the archive, for example: books of typical leading thinkers in East Asia, Hukujawa Yukichi, Takeuchi Yoshimi, Okakura Tenshin, Kang You Wei and Lu Xun, various newspapers and magazines, (Shinchonji), (Manseon daily newspaper), (Shinsede), (Asahi Journal) and material of public culture such as recent movies and music. In addition to this, the archives are building with date of modern and contemporary Korea from Peace Museum, about 650 Korean classic and independent movies from Korean Film Archive, and magazines and photoprint-material of modern and contemporary Korea published by Kephoibooks company. We will make our best effort to share and socialize the knowledge of Asian culture by expanding the database for studies on Asian culture.

February 2010, current state of the archive in IEAS is as follows.

Sort	Classification	Domestic	Asian	Western	Total
Books	number of kinds	1017	847	127	1,991
	number of books	1750	1609	147	3,506
Series	number of kinds	62	51	10	123
	number of books	751	2606	43	3,400
DVD	number of kinds	711	175	54	940
	number of books	745	284	59	1,088
CD-ROM	number of kinds	4	17	0	21
	number of books	6	34	0	40
Videotapes	number of kinds	13	0	1	14
	number of books	19	0	4	23
DVD[Domestic]	number of kinds	0	0	1	1
	number of books	0	0	2	2
Serial[Domestic]	number of kinds	0	0	3	3
	number of books	0	0	4	4
Books[International]	number of kinds	0	0	127	127
	number of books	0	0	145	145
Total	number of kinds	<b>1,807</b>	<b>1,090</b>	<b>323</b>	<b>3,220</b>
	number of books	<b>3,271</b>	<b>4,533</b>	<b>404</b>	<b>8,208</b>



※ Archive Data can be searched in SungKongHoe university library website([library.Skhu.ac.kr](http://library.Skhu.ac.kr))  
 The Data is open to not only members and Students at SungJong-Hoe university, but also citizen

## 7. Socialization project

Experiencing Asian culture goes beyond the stage of scholarship. The lectures for the public organized by IEAS do not take the form of enlightenment for the 'Popularization of knowledge', but take a form which expands the chance to feel cultural homesickness and to attract voluntary participation from the people by 'playing' or 'enjoying'. "Woo-Doong-Bool" and "Independent Documentary Festival Forum" were organized and carried out in 2009 with this idea in mind.

### (1) Woo-Doong-Bool Performing Art Playground

In the light of the characteristics of Guro-Gu local society, "The Woo-Doong-Bool Performing Art Playground" is a culture-arts-education program intended to improve the welfare of those culturally alienated women and children. The fourth performance opened in on January 2009. We aim to expand perspectives on our lives through an understanding of Asian cultures and to learn the universal values of Asian culture. Participants can build up their humanistic imagination, learn skills and experiment with the processes of performing art in the 'mask (tal)' genre. Under the slogan, of "Beyond Guro. Beyond Asia", we invited "String Top(Silpangi)Team" from NamTusee NamTuHyun Gawha elementary school in Taiwan and watched their performance; in order to have a chance to culturally interact with each other through teaching and learning 'art playing'.



#### Program outline

- Name : 2009 The Woo-Doong-Bool Performing Art Playground
- Place : Sungkonghoe University, Seoul
- Date : Jan. 12th, 2009 (Mon) ~ Jan. 16th (Fri) 09:30 ~ 16:00
- Host : IEAS (The Institute for East Asian Studies), Namoodak Movement Lab



- Support : Sungkonghoe University
- Participation : 50 Guro students between the age of 11~19 years, parents, local residents
- Entry fee : 20,000 won (lunch, snacks and the materials cost)
- Application period : Dec. 29th, 2008 ~ Jan. 7th, 2009 8 p.m.

### Playground program

Playground	Coach	Participant
Stretching in the morning	Moon Hongman (PE teacher, Dangsang middle school)	every participant
Juggling	each group separately	every participant
Meeting the world with Tai performance	Jang Soik (Director/Namoodak Movement Lab) *linking program to Jangdari playground	above 13 years old
Making community dolls	'Run' Theater	above 11 years old
Meeting myself by dancing	Lee Jihyun(Dancer)	above 11 years old
Experiencing traditional culture with Lion Dance	Choi Seungjip (Actor/the theater 'Handure')	above 11 years old
Looking around the world through Diablo	Taiwanese Houbi Diablo team	above 13 years old
Taiwanese Houbi's story about playing community	The story of Taiwanese community culture from Houbi, Diablo team (about local and education)	

## (2) Independent Documentary Festival Forum

### SIDoF 2009 Forum

#### Challenge over the Mode of Documentary: The Prospect of Contemporary Taiwanese Documentary

IEAS held a forum, "The prospect of contemporary Taiwanese documentary", under the auspices of the SIDoF committee. Director Tai-li Hu from the Taiwanese Ethnographic Film Association, Li-Hsin Kuo, a professor from Chengchi university in Taiwan, Heo-ook, a professor from Yonsei university, Director Park Jeongsook, Oh Youngsook, an HK research professor from IEAS at Sungkonghoe University, and Kim Soohyun, an IEAS researcher participated in the forum and had a discussion about the status and potential of Taiwanese independent documentaries. Specifically, this detailed and critical discussion revolved around the development of Taiwanese ethnographic movies and their context, and also around the post-political tendency of Taiwanese private documentary making which has grown fast lately.



Date: Mar, 28th, 2009, Saturday, 5:30 p.m.

Place: Samil Road, Warehouse Theater

Moderator: Heo-ook (SIDoF 2009 Overseas Programmer, Professor of Film, Yongin University)

Debate:

Tai-li Hu

(Director of 'Stone Dream', President of Taiwanese International Ethnographic Movie Festival executive committee)

Li-Hsin Kuo (Media critic, Professor of Journalism, National Chengchi University, Taiwan)

Park Jeongsook (President, SIDoF 2009 Executive Committee, movie director)

Oh Youngsook (HK Research Professor, IEAS, Sungkonghoe University)

Kim Soohyun (Researcher, IEAS, Sungkonghoe University)

\* Note: List of Taiwanese documentaries

- 1) Stone Dream / 2004 / Color / Video / 79` / HU Tai-Li
- 2) Grandmother's Hairpin / 2000 / Video / Color / 90` / HSIAO Chu-Chen
- 3) The Baseball Boys / 2008 / Video / Color / 86` / SHEN Ko-Shang' LIAO Ching- Yao
- 4) Somewhere over the Cloud / 2007 / Video / Color / 102` / HSIAO Mei-Ling
- 5) Hard Good Life I / 2003 / Video / Color / 43` / HSU Hui-ju
- 6) An Exposure of Affected Hospital / 2007 / Video / Color / 59' / CHU Hsien-Che
- 7) Let it be / Taiwan's "Old Partner"