

**Spices 2008 Conference Schedule**  
7 - 9 August 2008

	Day 1 (7.8.2008)	Day 2 (8.8.2008)	Day 3 (9.8.2008)	
<b>Morning</b>	Registration (7.30am - 8.45am)	Session 5 (8.30am - 10.00am)	Session 8 (9.00am - 11.00am)	
	Session 1 (9.00am - 10.30am)			
	<i>Keynote 1</i>  Dr. Farish A. Noor	Panel 6 Creative Culture I	Panel 11 Media Reform	Panel 12 Identity and differences
	Refreshments			
	Session 2 (11.00am - 1.00pm)	Session 6 (10.30am - 12.30pm)		
	Panel 1 Contested Space	Panel 2 Media and Conscientisation	Panel 7 Youth Cultures	Panel 8 Creative Culture II
	Lunch			
<b>Afternoon</b>	Session 3 (2.00pm - 4.00pm)	Session 7 (3.00pm - 5.00pm)		
	Panel 3 Rambo Doesn't Care	Panel 9 Gender, Religion and Cultural Contestation	Panel 10 Popular Music	
	Refreshments			
	Session 4 (4.30pm - 6.30pm)	SPICES 2009 Secretariat Planning Meeting		
	Panel 4 Contestations and Indigenous Culture	Panel 5 Transnational Film Culture I		
<b>Evening</b>	(8.00pm - 11.00pm)  Conference Dinner I	(8.00pm - 11.00pm)  Conference Dinner II		

*Venue*

Balai Pesiban Agung, School of Arts - Registration, Keynote Address, Conference Dinners I & II  
 Training Room, School of Management - Panels 1, 3, 5, 7, 9, 11  
 Viva Room, School of Management - Panels 2, 4, 6, 8, 10, 12

## Sessions

Day 1, 7 August, Thursday

9.00 a.m. - 10.30 a.m.

Session 1: Keynote Address - Dr Farish A Noor

11.00 a.m. - 1.00 p.m.

Session 2: Panel 1

**Contested Space? Cultural Resistance, Alternative Practices and Popular Music in Malaysia**

- 1) Azmyl Yusof, "..."
- 2) Shannon Shah, "Struggles in the Key of Sea - Commercial Popular Music and the Songwriters' Conscience"
- 3) Joe Kidd, "'D.I.Y. or Die': Understanding Malaysian Punk Rock"
- 4) Daryl Goh, "..."

Panel 2

**Media, Conscientisation and Marginalised Communities**

- 1) Chan Lih Shing, "Commercialisation and the Making of Ethnic Identity: Chinese Minority Press in Japan as a Case Study"
- 2) Yap Pao Sium, "Malaysian Newspapers and the Representation of Workers"
- 3) Pinitta Sukkosol, "Indigenous Rights and Knowledge"
- 4) Sudharsun Suberi, "Economization of media news: Realities and Challenges"

2.00 p.m. - 4.00 p.m.

Session 3: Panel 3

**Rambo Doesn't Care: Burmese Migrants and the Contested Spaces of Human Rights in Thailand**

- 1) Siriporn Somboonburana, "'Made in Thailand': Burmese Women Workers and Their Migrant Bodies"
- 2) Sompong Sakaew, "Labour Rights Promotion Network"
- 3) Kokaew Wongphan, "Burmese Woman as a Mother, a Wife, a Daughter, a Migrant Worker in Thailand"
- 4) Viriya Sawangchot, "'An Art of Spectacle' or 'the Otherness in Question': Burmese Issues on Global Pop Media"

4.30 p.m. - 6.30 p.m.

Session 4: Panel 4

**Contestations and Indigenous Culture**

- 1) Gan Sheuo Hui, "Selective Animation: Rethinking the Concept of Limited Animation and its *Relation to Anime*"
- 2) Azusa Inujima, "The Study of Overseas Propaganda during World War"
- 3) Moeko Minagawa, "Furusato in Japanese Green Tourism"

Panel 5

**Transnational Film Culture and National Cinema I**

- 1) Jeelson Hong, "Trans-regional Consumption of Stereotypes and Spectacles in East Asia: Jackie Chan and Golden Harvest in the 1980s"
- 2) Baek Moon Im, "Nostalgia for Analog/Anthropocentric Spectacles"
- 3) Ngu Ik Ying, "National Cinema and Collective Identity: A Textual Research on How Local Films Portray "Malaysian" as a Means to Discuss Ethnic Relations In Malaysia"
- 4) Park Ja Young, "Beyond the Cultural Rights: the Pirate Movie, its Response and Effect, the Case of East Asian Region"

Day 2, 8 August, Friday

8.30 a.m. - 10.00 a.m.

Session 5: Panel 6

**Creative Culture: The Global, the National and the Local I**

- 1) Angel Lin, "Defining Creative and Culture Industries: A Comparative Study of Korea, Hong Kong, China, and Singapore"
- 2) Jung-yup Lee, "Exporting Culture: Managing Transnational Cultural Flows, Managing National Culture"
- 3) Terence Lee, "Rethinking Creative Culture: Globalisation and the Singapore-Perth Network"

10.30 a.m. - 12.30 p.m.

Session 6:

Panel 7

**Youth Cultures: Communicating Across Borders**

- 1) Kim Yerim, "Youth, Taste and Trans-National Culture-Workers"
- 2) So Young-Hyun, "Creating a Cultural Border in Youth"
- 3) Mohd Amir bin Mat Omar, "Cultural Rights and the New Media"

Panel 8

**Creative Culture: The Global, the National and the Local II**

- 1) Hyun Joon Shin, "Music Industry and Intellectuals/Intelligents--the Impossible Connection? The Case in South Korea"
- 2) Anthony Fung, "Theorizing Fandom in China: The State, the Fans, and Modernity"
- 3) Ng Eng Kiat, "Moderating Western Influence: Pop Culture in Moderate Islamic Malaysia"

3.00 p.m. - 5.00 p.m.

Session 7

Panel 9

**Gender, Religion and Cultural Contestation**

- 1) Ooi Chia-Yi, "Selected Works of P. Ramlee and Analysis of Sexual Politics and Social Class in Malaysian Society"
- 2) Pratoom Rerkklang, "Selective Exposure, Uses, and Needs about Buddhism Information Among Thai Buddhists"
- 3) Nor Hafizah Selamat and Salfarina Abd Gapor, "Contestating for Forest Resources': Unsustainable Outcomes of Logging Activities vs. Ecotourism Towards the Jahai and Temiar in Banding, Perak"

Panel 10

**Popular Music: Commercialisation, Cooptation and Consumption**

- 1) Lamnao Eamsa-ard, "Contestation of Local to National Culture in Thai Popular Music"
- 2) Sandie Yi Jou Lo, "Fandom and Forum: Pseudo-Juvenile Culture and Heterotopia"
- 3) Viparat Panritdam, "Contestation of Shan Popular Music in Chiang Mai, North of Thailand"

Day 3, 9 August, Saturday

9.00 a.m. - 11.00 a.m.

Session 8: Panel 11

**Media Reform and Cultural Politics**

- 1) Ubonrat Siriyuvasak, "The Future Challenges of Communication and Media Reform in Thailand"
- 2) Lisa Brooten, "Commercialization, Culture, and (Global?) Media Reform"
- 3) Zaharom Nain, "Rhetoric & Reform: The Prospects for Post March 8 Media in Malaysia"
- 4) Cherian George, "Unfree by Choice? Singapore's Non-Debate on Media Reform"

Panel 12

**Identity and differences: National Cinema at the cross roads in Malaysia.**

- 1) Mahyuddin Ahmad, "National Film Policy and Imagining National Cinema in Malaysia"
- 2) Wan Zawawi Ibrahim, "Problematizing Malaysian National Cinema in the context of multiculturalism in a Global Society"
- 3) Zakaria Basheer, "Looking Into Amir Muhammad's videography through the framework of Third Cinema"